

MIBOLD BOLD EXTRABOLD BLA  
RABOLD BLACK SUPER MEDIUM  
PER MEDIUM SEMIBOLD BOLD EX  
BOLD BOLD EXTRABOLD BLACK  
LD BLACK SUPER MEDIUM SEMIB  
SEMIBOLD BOLD EXTRABO  
SEMIBOLD BOLD EXTRABO  
BK SUPER MEDIUM SEMIBOLD BO  
MIBOLD BOLD EXTRABOLD BLA  
RABOLD BLACK SUPER MEDIUM  
PER MEDIUM SEMIBOLD BOLD EX  
BOLD BOLD EXTRABOLD BLACK  
LD BLACK SUPER MEDIUM SEMIB  
DIUM SEMIBOLD BOLD EXTRABO

# DizajnDesign

TYPE FOUNDRY

## POLENO

DISPLAY TYPEFACE WITH  
CONTEXTUAL ALTERNATES

Usage manual \*please read before using the fonts

[WWW.DIZAJNDESIGN.SK](http://WWW.DIZAJNDESIGN.SK)

**THEY SERVING CATS AND DOGS PLATES**

**SERIOUS COW**

**NON-ALCOHOLIC MILK**

**EXTRAORDINARY CHALLENGING VEGETABLE**

**CAPTAIN CRUNCH**

**DEMOVERSION OF THE CURRENT STATE OF MIND**

**JUMPING-SNAILS**

**SÚ ŠETRNEJŠIE K NOSU A HORNEJ PERE**

**FUN, NASTY FUN!**

**WATERCLOSED TOILET**

**POLOFUTURISTICKÉ SUŠIENKY CHUTIA POLOMÁČANE**

## ABOUT THE FAMILY

**POLENO IS A CUSTOM TYPEFACE ORIGINALLY DESIGNED IN 2006 FOR THE SLOVAK FOLK DANCE ENSEMBLE POLENO, AS A PART OF THEIR CORPORATE IDENTITY. EVER SINCE, NEW WEIGHTS HAVE BEEN ADDED TO COMPLETE SIX VARIABLES AND TWO DIFFERENT OPTIONS FOR ACCENTS.**

**THE TYPEFACE ADDS A FRESH, BOLD AND NON-RATIONAL FEELING TO HEADLINES AND TITLES IN BOOKS AND POSTERS IN DISPLAY SIZES WHERE EMPHASIS AND DETAIL ARE EQUALLY IMPORTANT. RANDOMLY-GENERATED CONTEXTUAL ALTERNATES INCLUDED IN THE FAMILY CONTRIBUTE TO ADD A DISTINCTIVE LOOK TO WORDS WITH REPEATING CHARACTERS, WHENEVER THEY OCCUR NEXT TO EACH OTHER.**

## FONT SPECIFICATIONS AND PURCHASE DETAILS

Typeface name: Poleno™  
Author: Ján Filípek  
Release date: July 2009  
Encodings: 1252 Latin 1, 1250 Latin 2 (Eastern Europe), 1254 Turkish, 1257 Baltic  
Number of fonts in family: 6 + 6  
Number of glyphs per font: 599

Dizajndesign Type Foundry → [www.dizajndesign.sk](http://www.dizajndesign.sk)

# DETAILS

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## STYLES & WEIGHTS

POLENO COMES IN SIX VARIABLES AND TWO DIFFERENT OPTIONS FOR ACCENTS

**POLENO** → **ÁČĚŇÖŞÜŸŽ**

**MEDIUM**

**SEMIBOLD**

**BOLD**

**EXTRABOLD**

**BLACK**

**SUPER**

**POLENO ALT** → **ÁČĚŇÖŞÜŸŽ**

**ALT MEDIUM**

**ALT SEMIBOLD**

**ALT BOLD**

**ALT EXTRABOLD**

**ALT BLACK**

**ALT SUPER**

# CONTEXTUAL ALTERNATES

RANDOMLY-GENERATED CONTEXTUAL ALTERNATES INCLUDED IN THE FAMILY CONTRIBUTE TO ADD A DISTINCTIVE LOOK TO WORDS WITH REPEATING CHARACTERS, WHENEVER THEY OCCUR NEXT TO EACH OTHER

WITHOUT

OCCUR

TITTLE

FUNNY

CREEPY

BOSSY

COOL

WITH

OCCUR

TITTLE

FUNNY

CREEPY

BOSSY

COOL

# OPENTYPE FUNCTIONS

- contextual alternates
- stylistic alternates (or stylistic set 1)
- localized forms (indesign CS3)
- proportional lining figures (default)
- tabular lining figures
- arrows
- annotation forms
- fractions
- ordinals
- superscript & superior
- subscript & inferior

H → HHH  
& → &  
§ → § (ROMANIAN), FI FI (TURKISH - LIGATURES TURNED OFF)  
1234567890 \$¢£¥ƒ€#  
1234567890 \$¢£¥ƒ€#  
← → ↖ ↗ ↘ ↙ ↕ ↔ ↞ ↠ ↡ ↢ ↣ ↤ ↥ ↦ ↧ ↨ ↩ ↪ ↫ ↬ ↭ ↮ ↯ ↰ ↱ ↲ ↳ ↴ ↵ ↶ ↷ ↸ ↹ ↺ ↻ ↼ ↽ ↾ ↿ ⇀ ⇁ ⇂ ⇃ ⇄ ⇅ ⇆ ⇇ ⇈ ⇉ ⇊ ⇋ ⇌ ⇍ ⇎ ⇏ ⇐ ⇑ ⇒ ⇓ ⇔ ⇕ ⇖ ⇗ ⇘ ⇙ ⇚ ⇛ ⇜ ⇝ ⇞ ⇟ ⇠ ⇡ ⇢ ⇣ ⇤ ⇥ ⇦ ⇧ ⇨ ⇩ ⇪ ⇫ ⇬ ⇭ ⇮ ⇯ ⇰ ⇱ ⇲ ⇳ ⇴ ⇵ ⇶ ⇷ ⇸ ⇹ ⇺ ⇻ ⇼ ⇽ ⇾ ⇿  
(1) (2) [3] [4] → ① ② ③ ④  
1/4 3/5 2/4 → ¼ ⅜  
1<sup>ST</sup> 3<sup>RD</sup> 1<sup>A</sup> 2<sup>O</sup> N<sup>O</sup>  
(A + B)<sup>2</sup> = A<sup>2</sup> + 2AB + B<sup>2</sup> 3<sup>x</sup> = 27 S = πR<sup>2</sup>  
H<sub>2</sub>SO<sub>4</sub> LOG<sub>10</sub> 1 = 0

